

# Why Bother?



# Technology develops more quickly than we realise....



### Huge amount of Investment in CAVs:





















































































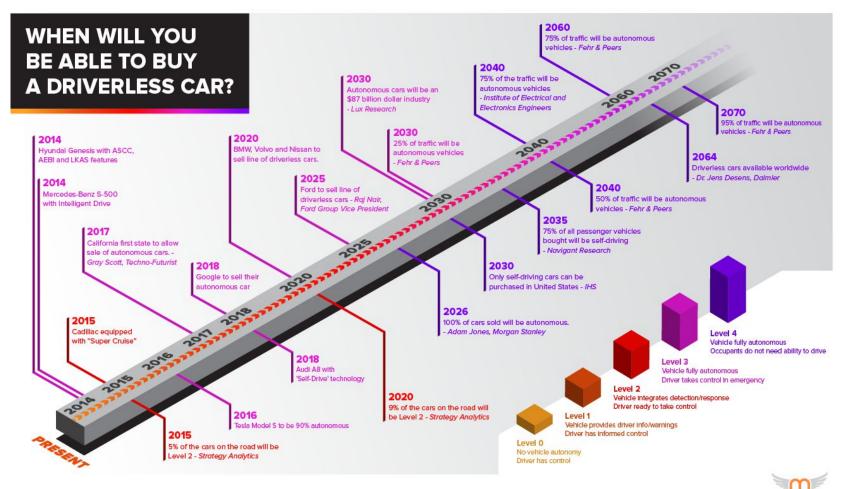


**CBINSIGHTS** 

www.cbinsights.com

Courtesy of CBI

# Not a Question of 'If', It's a Question of 'When'



Sources: Mercedes-Benz, GM News, Strategy Analytics, Automotive News, Nissan News, Navigant Research, Volvo News, Fehr & Peers, Lux Research, IHS

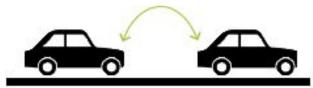


mojomotors

# Connected and Autonomous Vehicles (CAVs)

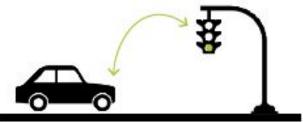
#### There will be a dependency on:

- Physical Infrastructure
- Digital Infrastructure
- Clients needs



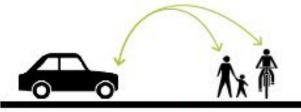
#### V2V: Vehicle to Vehicle

Each vehicle is a node with the ability to send and receive critical safety + mobility information to other vehicles.



#### V2I: Vehicle to Infrastructure

Vehicles are able to send and receive information to surrounding infrastructure such as traffic signals and road sensors.



#### V2X: Vehicle to Everything

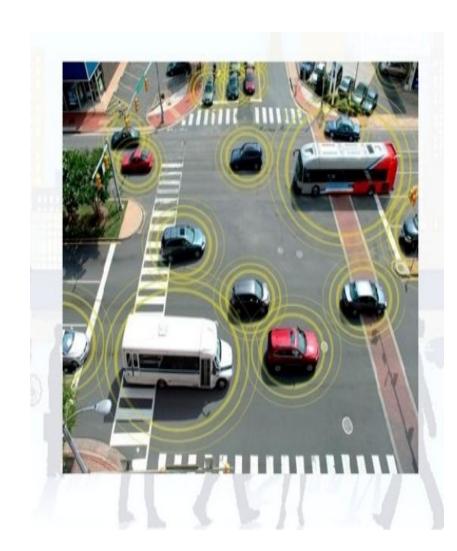
Vehicles can communicate with other vehicles, infrastructure and other users of the public right-of-way for a safer, more efficient transportation network.

ARUP

# Re-Imagine our Environment

We will have to change our relationship with our urban landscape:

- Road and Footpath Design
- Shared services
- Public Transport + Walking/Cycling



 $Courtesy\ of\ Highways\ Intelligence$ 

# Data is the new Gold – it requires Leadership

#### ~10000000 bytes of data per vehicle a day from a CAV:

- Guidance on where data from/to CAVs sits
- Standardised data approaches around access to data
- Clarity on the role and use of encrypted data in a CAV
- Standards of consent and breaches of policy
- Investment in Governance, Risk and Compliance



# Cyber Security – Protect the assets

- \$6trillion economic cost predicted annually by 2021
- Global ransomware damage to exceed \$5billion this year

#### CAVs will be attacked via hackers

- There is a need for a robust framework to be developed
- Standards and approval criteria must be developed
- CAVs as a critical infrastructure?



# Independent CAVs - A Doomsday scenario

- Congestion reduction requires collective engagement
- OEMs focus is on the vehicle, not on the roads
- Network Optimisation and Efficiency is at risk

#### CAVs require a SYSTEM based approach

- There is a need for a policy on 'collective engagement'
- A consolidated Technical approach must be developed
- Interoperability and integration principles need clarity

# Possible 'Short to Medium Term' Next Steps:

#### • Create:

- A Strategic Policy and Roadmap for CVs and AVs
- A Technical Experts panel to guide investment

#### • Review:

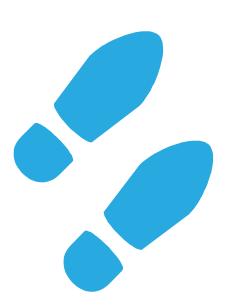
- Network Requirements and User needs and behaviours
- Data availability from public bodies

#### • Define:

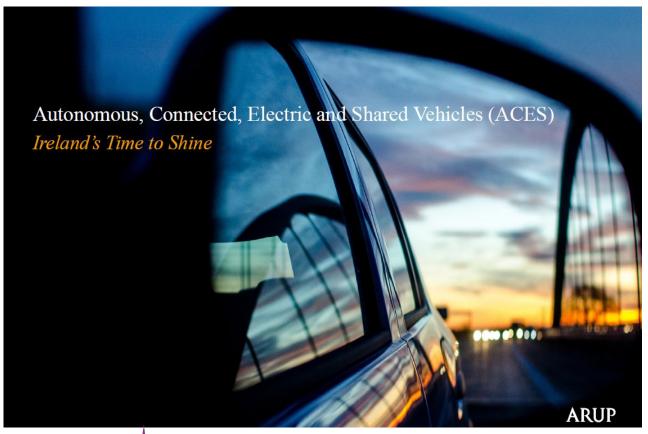
- A clear test regime and deployment requirements
- A suite of KPIs for Physical and Digital Infrastructure

#### • Build:

- A Connected Corridor State to State and City to City
- An Integrated Mobility City Zone all transport modes aligned
- A Vision for adoption Globally be a World Leader



# Announcing a White Paper for Ireland

















# Design for the future....



# Thank you

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